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P R E S S R E L E A S E

TO: All Interested Parties
FROM: Ricky L. Clark, Jr., City Manager
DATE: January 8, 2018
TITLE: **CITY OF JONESBORO ANNOUNCES DEMOLITION OF BROAD STREET STRUCTURES**

On January 16, 2018 the City of Jonesboro will take command of bulldozer controls to deliver the first blows to the blighted structures along Broad Street in the Historic Downtown District. The demolition will initiate a kick-off of the major revitalization project planned for Broad Street.

As the first piece of the connection between Jonesboro's Main Street and Lee Street Park, the Broad Street project is slated to stimulate new activity in the downtown core and to serve as a linchpin in the revitalization of the entire block between Broad Street and Riley Way. The project, which is part of the approved City of Jonesboro LCI Plan, seeks to re-establish Broad Street's original identity as a day and night-time destination offering dining & entertainment options. The project also includes the creation of the first phase of a "greenway" walking route connecting the downtown district. In addition, the project includes the feasibility of repurposing the existing Jonesboro Firehouse Museum to attract a restaurant operation as a new food and beverage anchor for downtown.

The vision for this project is to reinforce downtown Jonesboro with the addition of a purposeful outdoor civic space that can serve as a "destination", similar to those created in recent years for other revitalized cities in the Atlanta Region.

Mayor Joy B. Day said, "This demolition continues our focused efforts to improve our infrastructure in Jonesboro. This project will serve as a catalyst for future grown and private investment into the Downtown District."

The Community is invited to attend the kick-off of the demolition on January 16, 2018 at 2:00 p.m. City Officials will congregate in the parking lot on Broad Street.

For additional information, please contact City Manager Ricky L. Clark, Jr. at 770-478-3800.

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